



7451 Pine Forest Road
Pensacola, Florida 32526
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By requesting and/or accepting a media credential for the 50th Annual Snowball Derby at Five Flags Speedway, I (including the company represented) agree to and understand the following:

- FFS has an exclusive partnership with Speed51.com, the official live media coverage provider of the Snowball Derby.
- No credentialed or non-credentialed media is allowed to broadcast accounts or descriptions of any Snowball Derby week event through a live blog-style updating service (example: Cover It Live), audio (example: terrestrial or internet radio) or video stream (Facebook Live & Periscope included).
- A credentialed media member may blog or provide updates via social media during the 49th Annual Snowball Derby, provided that such posts do not produce in any form a “real-time” description of events from green flag to checkered flag (i.e., any simulation or display of any kind that replicates or constitutes lap-by-lap of a material portion of the event, other than periodic running orders, statistics or other brief descriptions of the event) as determined by Five Flags Speedway in its sole discretion. If Five Flags Speedway deems that the credentialed media member is producing a real-time description of the race, Five Flags Speedway reserves all actions against the credentialed media member, including but not limited to the revocation of the credential. This policy will be in effect during green flag to checkered flag racing action only.
- Any produced material by the credentialed media member must be for the approved media outlet and cannot be for a second-party media outlet.
- News organizations that wish to provide video content (pre or post-race) must do so in a timely manner and must air within 36 hours of the completed event. Video clips/highlight packages cannot exceed four minutes in overall length. Video highlights must be produced for a credentialed and approved media outlet and cannot be used by a second-party outlet or for personal use (Facebook, personal blog, etc.). Video used on a for-profit purpose without the expressed written consent of Five Flags Speedway is prohibited.
- Speed51.com, as the official media coverage provider, has the right to any multi-media content produced during the Snowball Derby week if requested whether a person is credentialed or not. Proper attributions will be applied during usage.
- Media members cannot sell photographs taken during the entirety of the Snowball Derby events at FFS without the expressed written consent of Five Flags Speedway management. With this agreement, no individual can sell single or collections of photos either online or in person during and after the Snowball Derby event (Nov 29th - the completion of the Snowball Derby, including victory lane - 2017).
- Photographers' vests will be distributed to approved photographers. Only approved and vest-wearing photographers will be allowed in designated photo areas, including victory lane.
- All credentialed media are asked to be mindful of the business partnerships and dealings of Five Flags Speedway and the Snowball Derby when posting information regarding the Snowball Derby events. Five Flags Speedway management (including a representative of the official media partner of the SD) reserves the right to decline or remove credentials from any media member not following the above policies at any time. In witness whereof, each party to this Agreement has caused it to be executed.

NAME OF CREDENTIALLED REPRESENTATIVE: _____

AFFILIATION _____

CREDENTIAL APPROVED BY FFS/51 SPORTS _____

(Please scan and return to pat@snowballderby.com or fax to 850.944.8409)